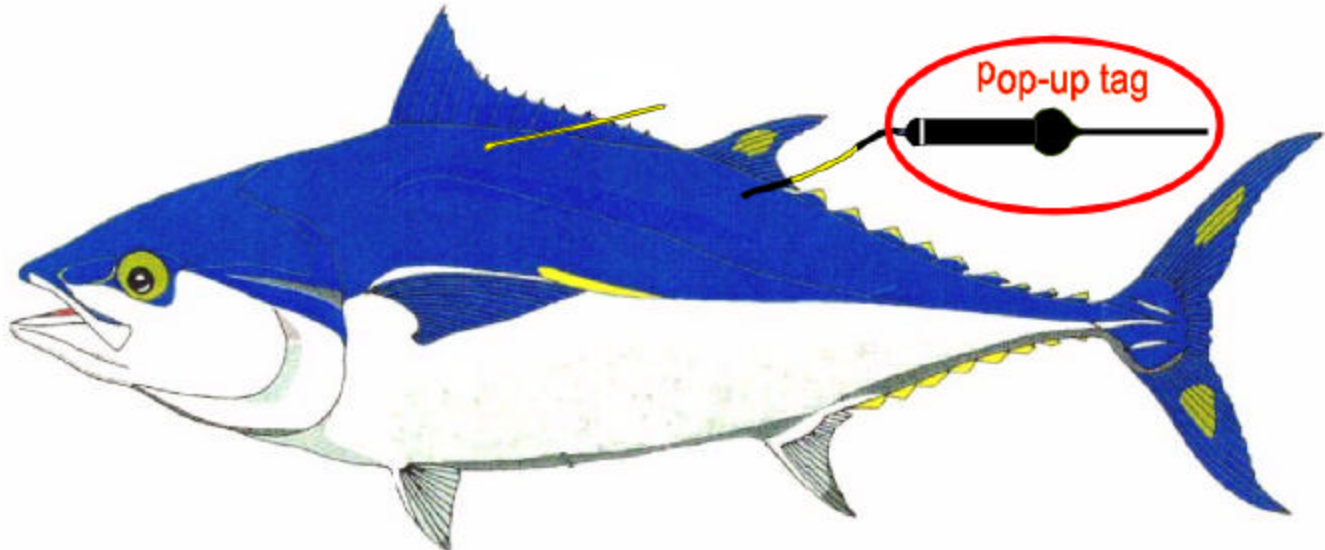


\$500 REWARD

***OFFERED FOR
POP-UP TAGS FROM ATLANTIC BLUEFIN TUNA***



Pop-Up Satellite Tags are being put on bluefin by several marine scientists to learn more about the migratory movements of bluefin tuna. Currently tags are being deployed by scientists from the US, Canada and Europe. If you find a fish with a Pop-Up Satellite Tag please remove the tag as instructed below to receive a reward. You may also find a bluefin with the leader or a conventional tag that indicates that a tuna once carried a Pop-Up Satellite tag. This leader or conventional tag is of high importance and also of monetary value.

What are pop-up tags? Pop-up satellite tags are similar to the emergency EPIRBs used for at-sea rescue since both types of technologies transmit their location to an ARGOS satellite once the antenna is at the sea surface. Pop-up tags are about 13.5 inches long and are externally attached to the bluefin as indicated above. The pop-up tags are programmed to automatically release but it is possible to capture a bluefin prior to the tag releasing. If the tag does come off the fish, it will send its location information to the ARGOS satellite. Normally, there is no need to physically recover the tag to get the data. However, if you capture a bluefin tuna bearing this very valuable tag prior to its release, please see procedures below.

Procedure for getting your reward: Please remove the pop-up tag and the conventional streamer tag by cutting the monofilament, carefully stow them and contact us ***immediately*** so the tags can be retrieved and re-deployed on another giant bluefin tuna this season. In addition to saving the pop-up and streamer tags, data on location and date of recapture, fishing gear used, length, weight of fish, and your name and address are also important.

CONTACT

**National Marine Fisheries Service
1-800-437-3936**

Please Help. Your timely response is vital to this state-of-the-art bluefin research. Thank you for being a part of the *Bluefin tuna tagging programs.*